



KIKI ROSATTI

STAR POWER CONSULTANT

Kiki Rosatti is a leading authority on executive media training, working with corporate teams, individuals and candidates running for office to enhance their public speaking skills and on-camera performance. She typically works in group training sessions, followed by one-on-one coaching, zeroing in on the strengths of each individual to draw out their best performance.

Kiki is a seasoned strategy, marketing and communications professional with over 30 years of experience in broadcast television. She is recognized as a communications leader who inspires others to make a difference. She leverages her expertise in media relations, public relations, and community awareness to compel action. Because of her ability to be comfortable, confident and well-spoken on-camera, on stage or in person, throughout her career, Kiki has been recognized as a strong ambassador and face of an organization.

Highlights that span over her broadcast career including helping pioneer the creation of a revenue-generating, in-house advertising agency/production company affording the stations a unique form of revenue. She is a powerhouse in developing strategic partnerships between the television stations and corporate and community organizations, strengthening their brands, while advancing the critical roles they serve. She spearheaded star-studded events including Ellen DeGeneres, Oprah, Melissa McCarthy, Katie Couric, Jessica Lange, and Mariah Carey.

