



DANIEL LONGFELLOW

STAR POWER CONSULTANT

As owner and founder of AVLD Events, Daniel's passion for customer service & the production environment spans a lifetime.

His passion and drive for a holistic experience are matched only by his desire to provide top of the line customer support.

Daniel always delivers on his customer's objective or vision while elevating a project into the best that it can be with a thorough review and innovative approach.

For more information: www.avldevents.com/





KRISTINA COGGINS

STAR POWER CONSULTANT

Kristina Coggins is a professional actress for 13 years working on stage, television, and voiceovers. Her love of literature prompted her to become an audiobook narrator and producer, where she voiced the characters of Disney movies for Korean English language learners. She directed young people in plays and musicals, and helped them craft and tell their own stories using the Hero's Journey model. She also writes and performs her personal stories, and is an active member in a memoir group, mastering the art of storytelling.

In 2015, she received her coaching training through iPEC (Institute for Professional Excellence in Coaching) where she began her coaching practice. Through this journey, she started to recognize and honor individual's creativity, energy and confidence, and the ability to translate these messages through public speaking has been enlightening and rewarding.

Kristina Coggins has been led by her creative curiosities throughout her life and her book, *Creative Awakening*, was conceived after witnessing her client's transformation when they begin to create, write and publicly speak to share these experiences.

Kristina has two wildly creative grown children who continue to teach and inspire her. In spite of her many attempts, she has never been able to sing like Patsy Cline, nor has she ever mastered the art of packing light.





LAURA GALLOWAY

STAR POWER CONSULTANT

Laura is an accomplished vocal performance coach and educator with more than 30 years of experience teaching communication and performing arts. As a tenured professor in the Communication Department at Phoenix College, she taught a myriad of classes in Communication and Performance Studies that include Story Telling, Public Address, and Voice and Diction.

Her overall vocal coaching philosophy is that there is no one size fits all in her technique of developing strategies to maximize vocal abilities. Whether it be in a classroom setting, or working with individual clients, her approach is as follows; After a careful need's assessment, (which entails video-taping her clients), she addresses specific techniques that maximize each individual's vocal potential. Using video is part of every session, so that the client can understand better their vocal skills, and the vocal patterns that have developed through years.

She has provided voiceover consulting services for local and national advertising agencies, industrial, and educational films. Her clientele spans from broadcast professionals, to courtroom litigators, and physicians, who work as teaching doctors or are hired as keynote speakers.

Laura holds an M. A. in Communication, and an M.S. in Counseling, Arizona State University.





KIKI ROSATTI

STAR POWER CONSULTANT

Kiki Rosatti is a leading authority on executive media training, working with corporate teams, individuals and candidates running for office to enhance their public speaking skills and on-camera performance. She typically works in group training sessions, followed by one-on-one coaching, zeroing in on the strengths of each individual to draw out their best performance.

Kiki is a seasoned strategy, marketing and communications professional with over 30 years of experience in broadcast television. She is recognized as a communications leader who inspires others to make a difference. She leverages her expertise in media relations, public relations, and community awareness to compel action. Because of her ability to be comfortable, confident and well-spoken on-camera, on stage or in person, throughout her career, Kiki has been recognized as a strong ambassador and face of an organization.

Highlights that span over her broadcast career including helping pioneer the creation of a revenue-generating, in-house advertising agency/production company affording the stations a unique form of revenue. She is a powerhouse in developing strategic partnerships between the television stations and corporate and community organizations, strengthening their brands, while advancing the critical roles they serve. She spearheaded star-studded events including Ellen DeGeneres, Oprah, Melissa McCarthy, Katie Couric, Jessica Lange, and Mariah Carey.





LINDA G. ERICKSON

STAR POWER CONSULTANT

Linda G. Erickson is the founder of Star Speakers Academy, a speaking and presentation company whose mission is to empower you to deliver unforgettable messages.

Her 25-year career as a sales and marketing executive required her to deliver high-profile public speaking presentations, ranging from 25 – 3,000 attendees. Her remarkable interpersonal skills and ability to connect with people from the stage to the audience can be attributed to her highly effective communication skills, both orally and written.

Her expertise extends into television where she spearheaded the successful launch and telecast of Empowering Women, which received the Best Talk Show Award from the Sacramento Cable in 1992. This program focused on women empowerment, helping women from all walks of life to “design a life they would love to live”. Apart from the acclaimed talk show, Linda was also the woman behind the success of a theatrical performance at Puerto Rico Convention Bureau from 2003 to 2006. Despite the challenging perception Puerto Rico had as a convention destination, Linda thrived in hosting and presenting the event that earned numerous positive reviews from well-known associations and corporations.

Linda has been an active participant in Toastmasters International, she earned the TM credential as Competent Communicator and has served as VP, Membership for the Event Speak Toastmasters Club. She is currently on the speaker selection and coaching committee for TedX Lake Junaluska.

She holds a B.A. degree in Communication, Arizona State University, and currently resides in Lake Junaluska, North Carolina.

