



# LAURA GALLOWAY

STAR POWER CONSULTANT

Laura is an accomplished vocal performance coach and educator with more than 30 years of experience teaching communication and performing arts. As a tenured professor in the Communication Department at Phoenix College, she taught a myriad of classes in Communication and Performance Studies that include Story Telling, Public Address, and Voice and Diction.

Her overall vocal coaching philosophy is that there is no one size fits all in her technique of developing strategies to maximize vocal abilities. Whether it be in a classroom setting, or working with individual clients, her approach is as follows; After a careful needs assessment, (which entails video-taping her clients), she addresses specific techniques that maximize each individual's vocal potential. Using video is part of every session, so that the client can understand better their vocal skills, and the vocal patterns that have developed through years.

She has provided voiceover consulting services for local and national advertising agencies, industrial, and educational films. Her clientele spans from broadcast professionals, to courtroom litigators, and physicians, who work as teaching doctors or are hired as keynote speakers.

Laura holds an M. A. in Communication, and an M.S. in Counseling, Arizona State University.

